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U.S. DISTRICT COURT
DISTRICT OF WYOMING
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**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF WYOMING**

Diane Moran-Cole,

Plaintiff,

vs.

Civil Action No:

17-CV-98-S

THE ABBOTT LABORATORIES,
BURROUGHS-WELLCOME & CO., INC.,
n/k/a Glaxo Wellcome, Inc.,
CARNRICK LABORATORIES, INC., n/k/a as Elan
Pharmaceuticals, DART INDUSTRIES INC.,
p/k/a Rexall Drug Company, Inc.,
ELI LILLY AND COMPANY,
KREMERS-URBAN CO., n/k/a Mequon
Company, LANNETT CO., INC.,
McNEILAB, INC., MALLINCKRODT INC.,
GlaxoSmithKline LLC f/k/a as SmithKline
Beecham Corp., MERCK & CO., INC.,
MERRELL DOW PHARMACEUTICALS, INC.,
RHONE-POULENC RORER PHARMACEUTICALS, INC.,
p/k/a William H. Rorer, Inc.,
ROWELL LABORATORIES, INC., n/k/a Solvay
Pharmaceuticals, E.R. SQUIBB & SONS, INC.,
n/k/a E.R. Squibb & Sons, LLC, and
THE UPJOHN COMPANY.

Defendants.

COMPLAINT AND DEMAND FOR JURY TRIAL

Plaintiff, by her attorneys, **BURG SIMPSON ELDREDGE HERSH & JARDINE, P.C.**, upon information and belief, at all times hereinafter mentioned, alleges as follows:

JURISDICTION

1. This Court has jurisdiction pursuant to 28 United States Code Section 1332, in that Plaintiff is a citizen of a State which is different from the States where defendants are incorporated and have their principal places of business. The amount in controversy exceeds SEVENTY-FIVE THOUSAND DOLLARS (\$75, 000.00) as to each Plaintiff.

PARTY PLAINTIFF

2. Plaintiff Diane Moran-Cole was born on November 15, 1955, and is at all times relevant herein a resident of the State of Wyoming.

3. As a result of her exposure to Defendants' DES, Plaintiff Diane Moran-Cole was caused to suffer from breast cancer on or about June 13, 2013, and was caused to sustain severe and permanent personal injuries, pain, suffering and emotional distress.

PARTY DEFENDANTS

4. The Abbott Laboratories is a corporation incorporated under the laws of the State of Illinois with its principal place of business in Illinois.

5. Burroughs-Wellcome and Co., Inc., n/k/a Glaxo-Wellcome is a corporation under the laws of the State of North Carolina with its principal place of business in North Carolina.

6. Carnrick Laboratories, Inc. is a corporation incorporated under the laws of the State of New Jersey with its principal place of business in New Jersey.

7. Dart Industries, Inc., p/k/a Rexall Drug Company, Inc. is a corporation incorporated under the laws of Illinois with its principal place of business in Delaware.

8. Eli Lilly and Company is a corporation incorporated under the laws of the State of Indiana with its principal place of business in Indiana.

12. Kremers-Urban Co., n/k/a Mequon Company, is a corporation incorporated in the State of Wisconsin with its principal place of business in Wisconsin.

13. Lannett Co., Inc., is a foreign corporation with its principal place of business in Pennsylvania.

14. McNeilab, Inc. is a corporation incorporated under the laws of the State of Pennsylvania with its principal place of business in Pennsylvania.

15. Mallinckrodt, Inc., is a corporation incorporated under the laws of the State of California with its principal place of business in California.

16. GlaxoSmithKline LLC f/k/a as SmithKline Beecham Corp., is a corporation incorporated under the laws of the State of Tennessee with its principal place of business in Tennessee.

17. Merck & Co., Inc., is a corporation incorporated under the laws of the State of New Jersey with its principal place of business in New Jersey.

18. Merrell Dow Pharmaceuticals, Inc., is a corporation incorporated under the laws of the State of Ohio with its principal place of business in Ohio.

19. Rhone-Poulenc Rorer Pharmaceuticals, Inc. p/k/a William H. Rorer, Inc., is a corporation incorporated under the laws of the State of Pennsylvania with its principal place of business in Pennsylvania.

20. Rowell Laboratories, Inc., n/k/a Solvay Pharmaceuticals is a corporation incorporated under the laws of the State of Minnesota with its principal place of business in Minnesota.

21. E.R. Squibb & Sons, Inc. is a corporation incorporated in the State of New Jersey with its principal place of business in New Jersey.

22. The Upjohn Company is a corporation incorporated under the laws of the State of Michigan with its principal place of business in Michigan.

FACTUAL BACKGROUND

23. At all relevant times, Defendants were in the business of and did create, design, manufacture, test, formulate, advertise, market, promote, sell, and/or distribute the drug DES.

24. During the period in and about 1940 and prior and subsequent thereto, Defendants assisted each other to prepare the drug DES, which thereupon became a generic drug manufactured by them and by other drug companies. Defendants also assisted each other to exploit, market and secure permission from the FDA to publicly sell DES for ingestion by humans. Defendants knew and were aware, or should have known, that the drug had been insufficiently tested; that it had not been sufficiently tested upon humans; and lacked adequate warnings. Nevertheless, these Defendants endeavored to obtain FDA approval of the drug in that form and otherwise assisted each other and other drug companies to bring DES to the market, thereby enabling such others and themselves to market a drug involving harmful results to users and the offspring of users.

25. The Defendants made certain claims and representations which were

contained in their supplemental New Drug Application, some of which were that the new use of said DES in the prevention of miscarriages and accidents in pregnancy was both safe and efficacious.

26. The Defendants made certain claims which were distributed and circulated to the medical profession and to the general public through advertising, literature, detail men, brochures and other materials stating that DES was a safe and efficacious drug for the treatment of accidents in pregnancy.

27. At the time, these Defendants knew or should have known that DES and its components had the potential to become harmful to users and offspring of users and knew or should have known that the drug was ineffective for the purpose for which it was marketed and sold.

28. Upon information and belief, these Defendants and the other persons and drug companies secured FDA approval; brought DES to the market where it was produced by these Defendants and/or other drug companies with the same content and same potential for harm; and distributed and marketed DES to the public so as to induce its use in the manner in which it was used by Plaintiff's mother.

29. Upon information and belief, these Defendants and the other drug companies misrepresented the risks inherent in the use of DES in their applications to the FDA and to other governmental persons and/or agencies.

30. Defendants knew, or should have known, of the above-mentioned risks based upon the state of knowledge as it existed at that time and upon generally accepted engineering, medical and research standards and principles.

31. The Defendants, their agents, servants and/or employees, manufactured, produced, promoted, formulated, created or designed DES without testing it for use in pregnancy, without making proper and sufficient tests to determine the dangers and contra-indications thereof, and without warning the public and the medical profession of the dangers and contra-indications and side effects inherent in the aforesaid drug. The Defendants also negligently advertised and recommended the use of DES without sufficient knowledge as to its dangerous propensities; represented that the said drug was safe for use for its intended purpose, when, in fact, it was unsafe; and failed to conduct sufficient testing programs to determine whether or not the aforesaid drug was safe for use. Defendants knew or should have known that said drug was unsafe and unfit for use by reason of the dangerous effects, contra-indications and dangers to a fetus during the pregnancy of its mother. Defendants, their agents, servants and/or employees, improperly obtained the approval of the FDA to market the drug by misrepresenting the risks of the drug to the FDA; knew that it was a substance which crossed the placental barrier and therefore could cause injury to a fetus in utero; and were otherwise negligent.

32. Defendants, by their agents, servants and/or employees were careless and negligent in the manufacturing, selling, distribution, merchandising, advertising, promotion, compounding, packaging, fabrication, analyzing, marketing, and recommendation of said drug DES without making proper and sufficient tests to determine the dangers thereof.

33. In this action, Plaintiff claims that she was exposed to DES in utero and that her mother ingested DES, which was marketed by Defendants.

34. By reason of the foregoing, those exposed to DES have developed, or are at extremely high risk for experiencing, certain cancers, infertility, ectopic pregnancies, as well as

other serious injuries; and Plaintiff herein has sustained severe, serious, permanent and personal injuries; will require extensive hospitalizations, medical care, surgeries, and lifelong attention; will be incapacitated from her normal functioning and will be unable to pursue normal means of livelihood; will be precluded from having a normal life, physically, intellectually, vocationally, emotionally, or psychologically; and Plaintiff has been otherwise grossly damaged.

35. Whether or not Plaintiff proves which particular manufacturer produced the drug ingested by Plaintiff's mother, Defendants will be liable to her, based on theories of alternative liability and/or market share liability, because they marketed the drug for pregnancy use.

FIRST CLAIM FOR RELIEF

(Strict Products Liability)

36. Plaintiff repeats, reiterates and realleges each and every allegation contained in the paragraphs numbered "1" through "35", inclusive, with the same force and effect as if hereinafter set forth at length.

37. At all times herein mentioned, the Defendants, and each of them, manufactured, compounded, portrayed, distributed, recommended, merchandized, advertised, promoted, sold, purchased, prescribed, and administered the aforesaid DES as hereinabove described and prior to the time that Plaintiff or Plaintiff's mother, and thereby Plaintiff, used said product.

38. The said drug product, more particularly known as DES, was expected to and did reach the usual consumers, handlers, and persons coming into contact with said product without substantial change in the condition in which it was produced, manufactured, sold, distributed, and marketed by the Defendants.

39. At those times, the said drug product DES, was in an unsafe, defective, and inherently dangerous condition, which was dangerous to users, the general public and, in particular, the Plaintiff herein.

40. Defendants, while regularly engaged in the business activities aforementioned, did design, develop, manufacture, produce, test, sell, market and/or distribute a certain drug product, more particularly known as DES, which was ingested by Plaintiff's mother and thereby Plaintiff.

41. At all times herein mentioned, the said drug product DES was in a defective condition and unsafe and Defendants, individually, jointly and severally, knew or had reason to know that said product was defective and unsafe, especially when used as a miscarriage preventative.

42. The said drug product DES was inherently dangerous.

43. At the time of the occurrence and ingestion by Plaintiff's mother, the said drug product, DES, was being used for the purposes and a manner normally intended.

44. Neither Plaintiff nor her mother could, by the exercise of reasonable care, have discovered the defects herein mentioned and/or perceived their danger.

45. As a direct and proximate result of the defective condition of DES manufactured and supplied by Defendants, Plaintiff was caused to sustain severe and grievous personal injuries, as described herein.

46. By reason of the foregoing, the Defendants have become strictly liable in tort to the Plaintiff for the marketing of a defective product, regardless of whether they marketed the particular pill taken by Plaintiff's mother.

47. By reason of the foregoing, Plaintiff has been damaged as against each defendant in the sum of TEN MILLION DOLLARS (\$10,000,000.00) in compensatory damages and TEN MILLION DOLLARS (\$10,000,000.00) in punitive damages.

SECOND CLAIM FOR RELIEF

(Negligence)

48. Plaintiff repeats, reiterates and realleges each and every allegation of this Complaint contained in paragraphs numbered "1" through "47" inclusive, with the same force and effect as if more fully set forth herein.

49. The negligence of the Defendants, their agents, servants, and/or employees, included but was not limited to the following acts or omissions:

(a) manufacturing, producing, promoting, formulating, creating, and/or designing DES without testing it for use in pregnancy;

(b) selling DES without making proper and sufficient tests to determine the dangers and contra-indications thereof;

(c) negligently failing to adequately and correctly warn the public and the medical profession of the dangers and contra-indications and side effects inherent in the aforesaid drug and failing to provide adequate instructions regarding safety precautions to be observed by users, handlers, and persons who would reasonably and foreseeably come into contact with said product;

(d) negligently advertising and recommending the use of the aforesaid drug without sufficient knowledge as to its dangerous propensities;

(e) negligently representing that the said drug was safe for use for its

intended purpose, when, in fact, it was unsafe;

(f) not conducting sufficient testing programs to determine whether or not the aforesaid drug was safe for use; in that Defendants herein knew or should have known that said drug was unsafe and unfit for use by reason of the dangerous effects, contra-indications and dangers to a fetus during the pregnancy of its mother; and

(g) improperly obtaining the approval of the FDA to market the drug by misrepresenting the risks of the drug to the FDA; in knowing that it was a substance which crossed the placental barrier and therefore could cause injury to a fetus in utero.

50. As a direct and proximate result of the aforementioned negligence on the part of the Defendants, Plaintiff was caused to sustain severe and grievous personal injuries, as set forth herein.

51. By reason of Defendants' actions as aforementioned, Defendants are liable to the Plaintiff regardless of whether or not they manufactured the particular DES drug ingested by Plaintiff's mother.

52. By reason of the foregoing, Plaintiff has been damaged as against each defendant in the sum of TEN MILLION DOLLARS (\$10,000,000.00) in compensatory damages and TEN MILLION DOLLARS (\$10,000,000.00) in punitive damages.

THIRD CLAIM FOR RELIEF

(Breach of Express Warranty)

53. Plaintiff repeats, reiterates and realleges each and every allegation of this Complaint contained in paragraphs numbered "1" through "52", inclusive, with the same force and effect as if more fully set forth herein at length.

54. Defendants, and each of them, expressly represented to the users and their physicians that said drug DES was safe and fit for use for the purposes intended, that it was of merchantable quality, and that it did not produce any side effects dangerous to life, and that it was adequately tested and fit for its intended use.

55. Members of the medical community relied upon the representations and warranties of the Defendants for use and ingestion of said drug DES in prescribing, recommending and/or dispensing same.

56. Defendants knew or should have known that, in fact, said representations and warranties were false, misleading and untrue in that said drug DES was not safe and fit for the use intended, and, in fact, produces serious injuries to the user and the offspring of the user.

57. As a result of the aforementioned breach of warranties by Defendants, Plaintiff was caused to sustain severe and grievous personal injuries, as set forth herein.

58. By reason of Defendants' actions as aforementioned, Defendants are liable to the Plaintiff regardless of whether or not they manufactured the particular DES drug ingested by Plaintiff's mother.

59. By reason of the foregoing, the Plaintiff has been damaged as against each defendant in the sum of TEN MILLION DOLLARS (\$10,000,000.00) in compensatory damages and TEN MILLION DOLLARS (\$10,000,000.00) in punitive damages.

FOURTH CLAIM FOR RELIEF

(Breach of Implied Warranty)

60. Plaintiff repeats, reiterates and realleges each and every allegation of this Complaint contained in paragraphs numbered "1" through "59" inclusive, with the same force

and effect as if more fully set forth herein.

61. At all times herein mentioned, the Defendants, and each of them, manufactured, compounded, portrayed, distributed, recommended, merchandized, advertised, promoted, sold, purchased, prescribed, and administered the aforesaid DES as described above and prior to the time that Plaintiff's mother, and thereby Plaintiff, used said product.

62. The Defendants, and each of them, impliedly represented and warranted to the users and their physicians that the aforementioned drug product, more particularly known as DES, was safe and of merchantable quality and fit for the ordinary purpose for which said product was to be used.

63. The said representations and warranties aforementioned were false, misleading, and inaccurate in that said drug product DES, was unsafe, unreasonably dangerous, improper, not of merchantable quality, and defective.

64. DES products were injected into the stream of commerce by the Defendants in a defective, unsafe, and inherently dangerous condition and the products and materials were expected to and did reach users, handlers, and persons coming into contact with said products without substantial change in the condition in which they were sold.

65. As a result of the aforementioned breach of warranties by Defendants, Plaintiff was caused to sustain severe and grievous personal injuries, as set forth herein.

66. By reason of Defendants' actions as aforementioned, Defendants are liable to the Plaintiff regardless of whether or not they manufactured the particular DES drug ingested by Plaintiff's mother.

67. By reason of the foregoing, the Plaintiff has been damaged as against each

defendant in the sum of TEN MILLION DOLLARS (\$10,000,000.00) in compensatory damages and TEN MILLION DOLLARS (\$10,000,000.00) in punitive damages.

FIFTH CLAIM FOR RELIEF

(Fraudulent Misrepresentation)

68. Plaintiff repeats, reiterates and realleges each and every allegation of this Complaint contained in paragraphs numbered "1" through "67", inclusive, with the same force and effect as if more fully set forth herein at length.

69. The Defendants falsely and fraudulently represented to the medical community and to the public in general that said drug DES was a drug that had been tested and found to be safe and effective for the prevention of miscarriages and other pregnancy related uses. The representations made by said Defendants were, in fact, false.

70. When said representations were made by Defendants, they individually, jointly, and severally, knew those representations to be false, willfully, wantonly and recklessly disregarded whether the representations were true, and these representations were made by said Defendants with the intent of defrauding and deceiving the public in general, and the medical community in particular, and with the intent of inducing the public in general, and the medical community in particular, to prescribe, dispense and purchase said drug DES for the prevention of miscarriages, all of which evinced a callous, reckless, willful, depraved indifference to the health, safety and welfare of the Plaintiff herein.

71. At the time the aforesaid representations were made by the Defendants and, at the time that Plaintiff's mother ingested said drug DES, Plaintiff's mother and Plaintiff was ignorant of the falsity of said representations and reasonably believed them to be true. In

reliance upon said representations, Plaintiff's mother was induced to and did take DES during her pregnancy with her daughter, the Plaintiff.

72. As a result of the fraudulent misrepresentations of the Defendants set forth hereinabove, said Defendants knew and were aware or should have known that the drug had been insufficiently tested, that it had not been tested or sufficiently tested upon humans, or lacked adequate warnings, and these Defendants cooperated with others to obtain FDA approval of the drug in that form and otherwise assisted other persons and drug companies to bring DES to market a drug involving harmful results to users and the offspring of users, thereby breaching their duty to such users and aiding and assisting other persons and drug companies marketing DES to do the same.

73. At this time, these Defendants and other persons and drug companies with whom they were cooperating and exchanging mutual assistance in order to bring DES to the market and secure approval thereof, knew or should have known that DES, its components and in combination, had a potential to, could, and would cause severe and grievous injury to the user and to the offspring of the users of said product and that the drug was ineffective for the purpose for which it was marketed and sold and was inherently dangerous.

74. These Defendants and other persons and drug companies, as a result of the mutual aid of each to other and in combination, secured FDA approval, brought DES to the market where it was produced by these Defendants and other drug companies with the same content and the same potential for harm, and these Defendants and the other persons and drug companies conferred and assisted in promoting and advertising, and said Defendants acted fraudulently, wantonly and maliciously to the detriment of the Plaintiff.

75. As a result of Defendants' fraudulent and deceitful conduct and representations, the Plaintiff was caused to sustain severe and grievous personal injuries, as set forth herein.

76. By reason of Defendants' actions as aforementioned, Defendants are liable to the Plaintiff regardless of whether or not they manufactured the particular DES drug ingested by Plaintiff's mother.

77. By reason of the foregoing, Plaintiff has been damaged as against each defendant in the sum of TEN MILLION DOLLARS (\$10,000,000.00) in compensatory damages and TEN MILLION DOLLARS (\$10,000,000.00) in punitive damages.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Diane Moran-Cole, demands judgment against each Defendant on each cause of action with interest together with the costs and disbursements of this action.

Dated: June 9, 2017

BURG SIMPSON
ELDREDGE HERSH & JARDINE, P.C.



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DEMAND FOR JURY TRIAL

Plaintiff hereby demands trial by jury as to all issues.



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